

Dr. Patrick Rishe Bio

Dr. Patrick Rishe (www.patrickrishe.com) is the *Director of the Sports Business Program* and *Professor of Practice in Sports Business* at Washington University in St. Louis. Additionally, he is the Founder of sports consulting firm Sportsimpacts, a Sports Business contributing writer for Forbes, and author of *They Shoot...They Score!! Lessons in Leadership, Innovation, and Strategy from the Business of Sports* (August 2018), which consists of 50 interviews with sports industry executives, including Stanford alums Kirk Lacob (Golden State Warriors), Ari Segal (Immortals), Ben Gumpert (Sacramento Republic), John Abbamondi (MSG), Kwesi Adofo-Mensah (S.F. 49ers), Derek Belch (STRIVR), and Daniel Chao (Halo Neuroscience).

Founded in 2000, Sportsimpacts has executed over 90 client projects, including Economic Impact studies for 3 Super Bowls (2016, 2011, 2006), 3 Final Fours (1 Men's Final Four, 2 Women's), the 2004 Ryder Cup, the 2013 Presidents' Cup, and studies for the athletic programs at Texas and Ohio State. He has also served as an expert witness in economic damages calculations for the NCAA vs ex-USC Running Backs Coach Todd McNair (2017-18), Ben Dogra (2016 – former Co-Chair of CAA Football agency), and Manny Pacquiao (2012 – former champion boxer).

Dr. Rishe has published numerous articles in peer-reviewed journals, including *Sport Marketing Quarterly* and the *International Journal of Sport Finance*. A contributing OpEd columnist for FORBES.com since 2010, he has published over 900 pieces which have garnered over 5 million readers. In related media works, his insights on topical sports business issues have appeared on various national media outlets such as NBC Nightly News, CBS News, CNBC, Bloomberg TV, CNN, Fox Business, New York Times, USA Today, Wall Street Journal, L.A. Times, ESPN Radio, Fox Sports Radio, Marketplace Radio, and NPR.